# Telemedicine and selfcare- are doctor's ready for change?

Dr. Madis Tiik

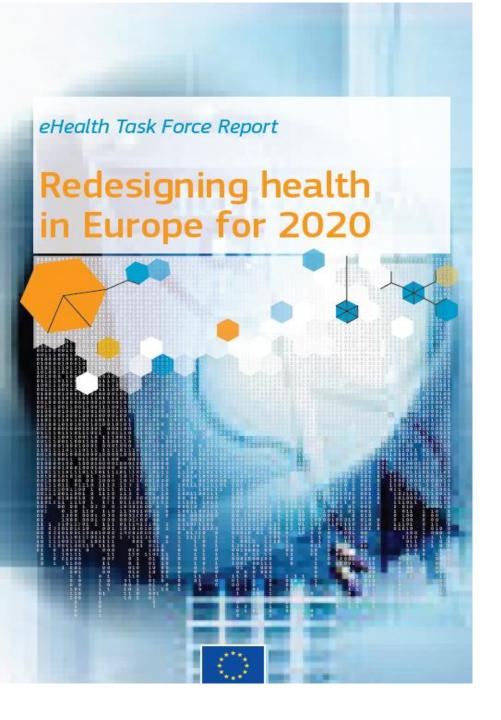
Estonia

14.09.2013 Tartu

## Madis Tiik, MD, Phd.



- Tartu University, medical doctor 1996
- Nordic School of Public Health (Sweden) -Diploma in Public Health 2003
- Estonian Business School 2001-2003 ICT Management
- Tallinn University of Technology, PhD (healthcare engineering) 14.12.2012
- Family doctor 1998-
- Estonian Society of Family doctors, chairman 2001-2008.
- Estonian eHealth Foundation , CEO, 2007-2011
- EU eHealth Task Force group scientific adviser of the President of the Estonia (2011-2012)
   Preparing report for EU Commission, how to improve ehealth after 2020
- Senior Adviser , Sitra (Finnish innovation fund)
  2012-



### Access Rights and Organizational Management in Implementation of Estonian Electronic Health Record System

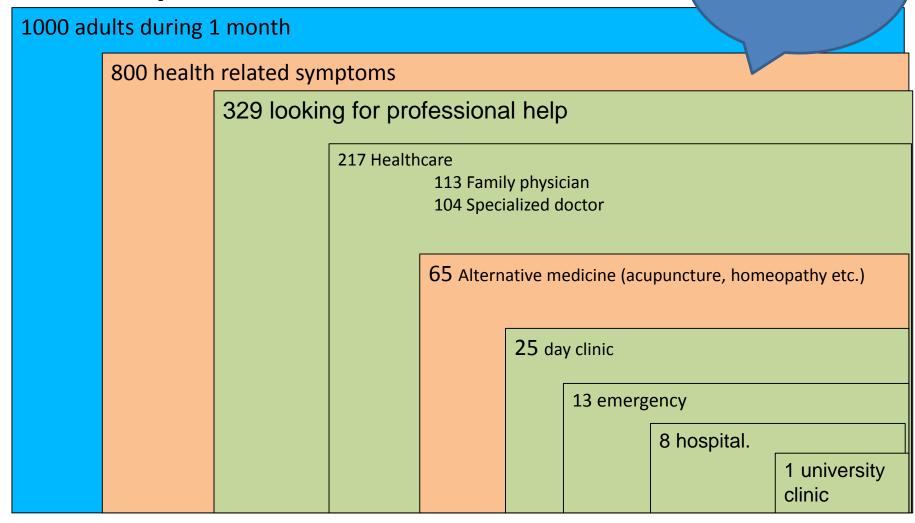
MADIS TIIK



# SELFCARE, UNUSED RESOURSE OF CARE

## Where patients seek informat

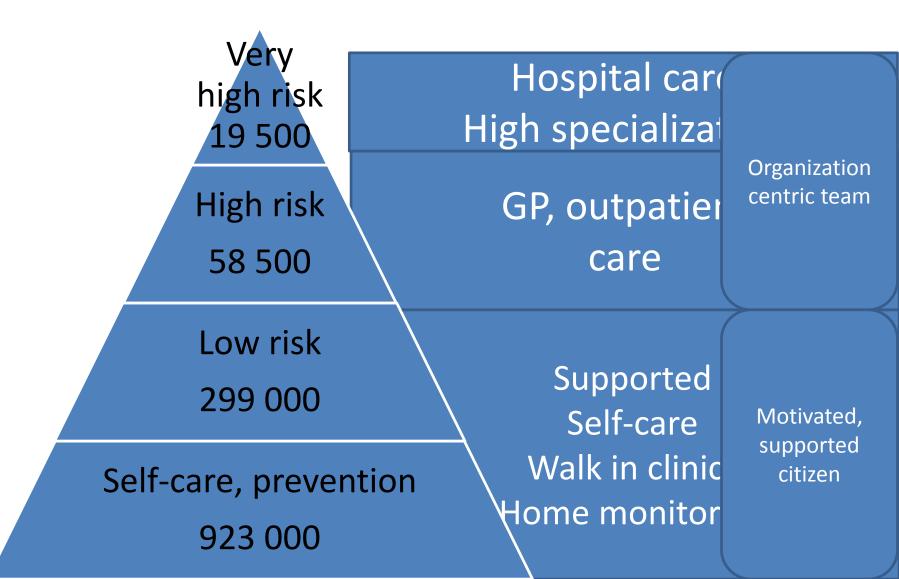
406 self-care?



Green, LA. Fryer, GE Jr. Yawn, BP. Lanier, D. Dovey, SM (2001). 'The ecology of medical care revisited.' *New England Journal of Medicine*, 344(26): 2021–2025

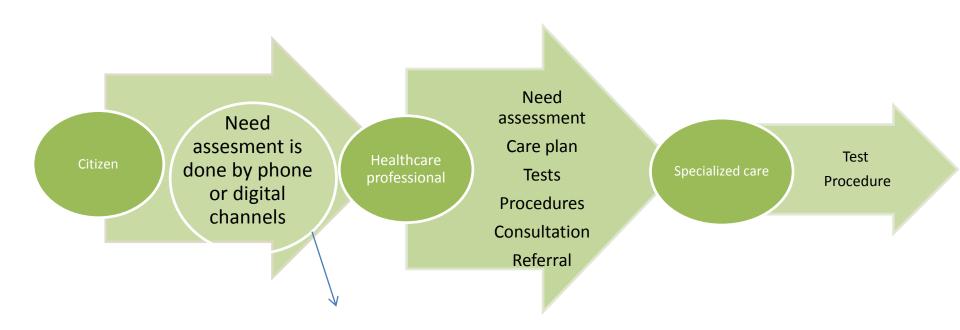
### **PROBLEM**

Unequal distribution of healthcare services in Estonia (population 1,3 mio)



## **PROBLEM**

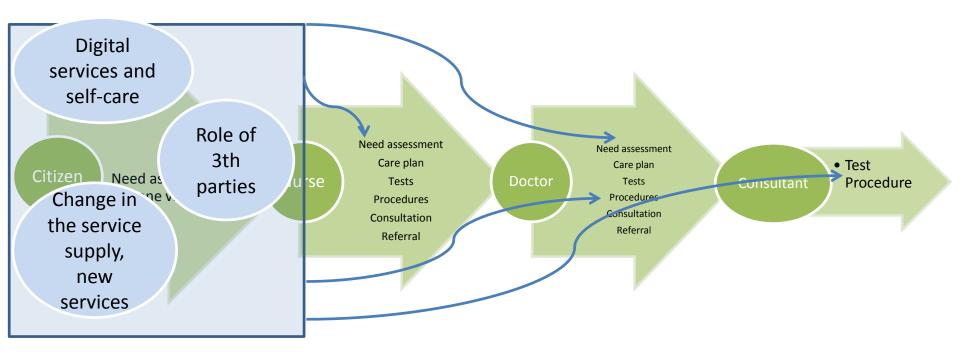
## Existing model of care



- Patient carries information
- Unprepared patient entering to the healthcare
- Wasting time and money of the healthcare

### **SOLUTION**

### Empowered citizen

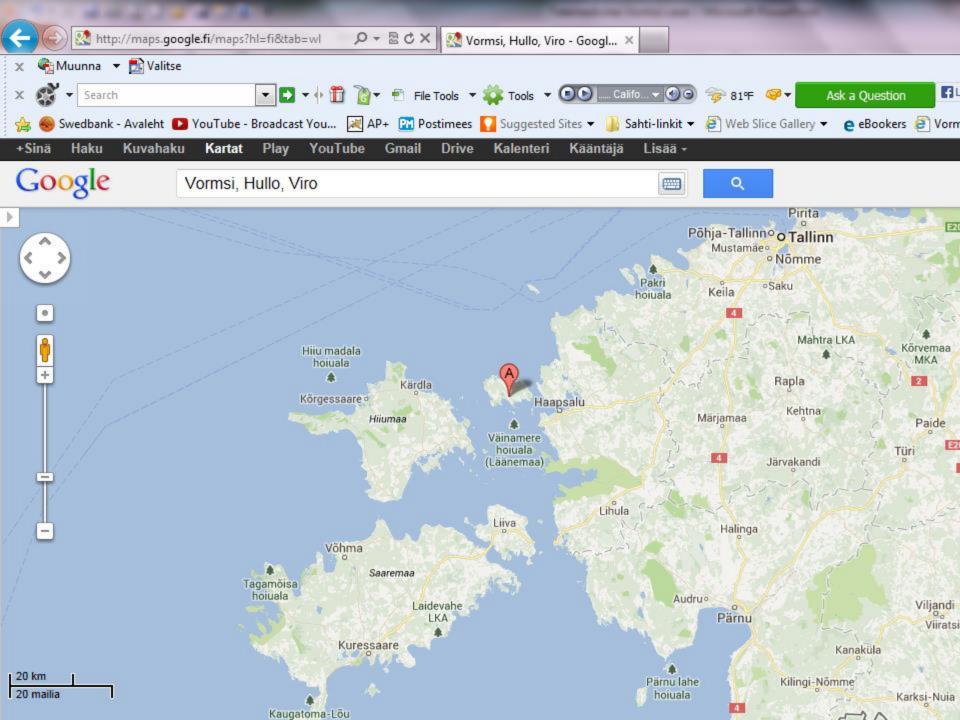


- ➤ Virtual need assessment
- ➤ Personal profile
- >Assisted selfcare
- ➤ Target- 80% of health related problems solved virtualy

#### **Tools**

- Decision support
- Big data
- Simulation
- Statistical analyzes
- http://www.ukpreventive medicine.com/

## **TELEMEDICINE**



## Need for telemedicine solutions in Vormsi

- Geographical isolation
  - Storm, ice, snow
  - Shortage of professionals, inefficiency
- Professional isolation
- Transportation problems for patients

## **Driving forces**

## Telemedicine equipment for small islands in Estonia

- Initiated by the Health Board(under the Ministry of Social affairs)
  - Telemedicine solution for paramedics (5)
  - Telemedicine solution for GP-s (2)
- Financed from the state budget

## eMedic project

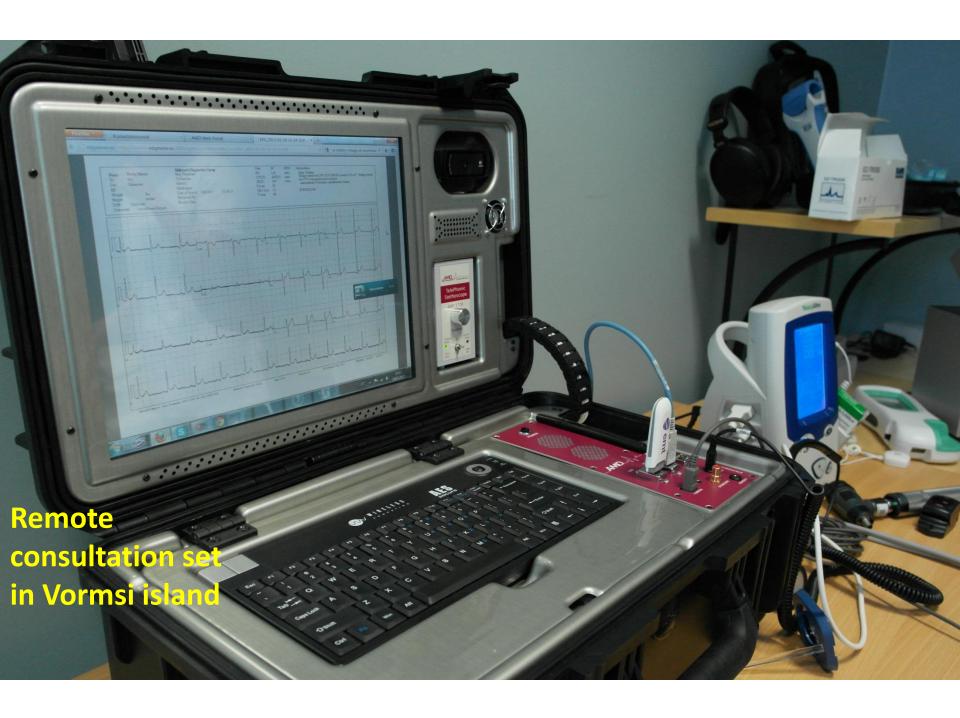
- Estonia, Latvia, Sweden and Finland
- The target of the project is to develop new practices for virtual consultation in medicine.

### **Central Baltic INTERREG IV A program**

### PrimCare IT

- Teleconsultation
- Telementoring

The European Union's Baltic Sea Region Programme 2007-2013





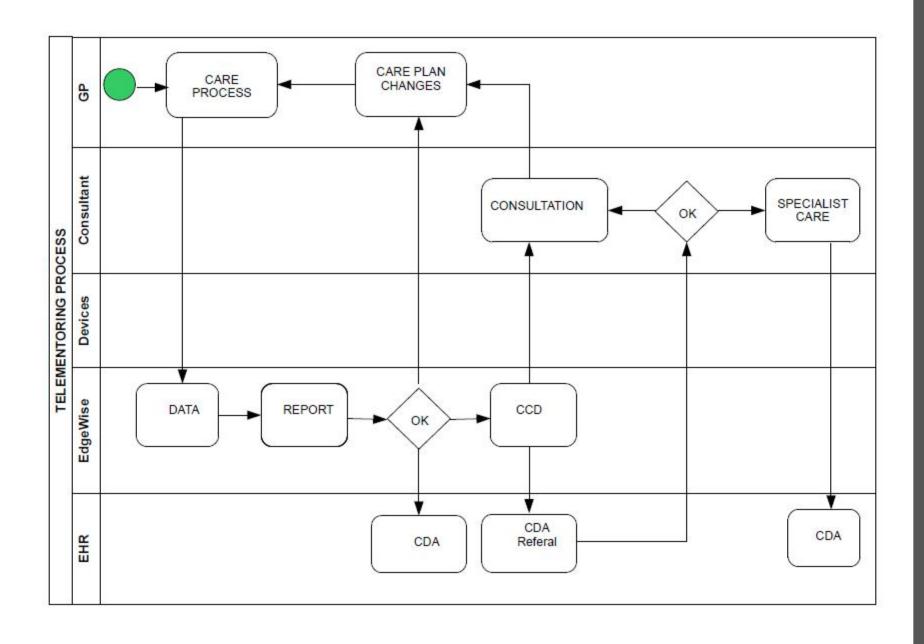






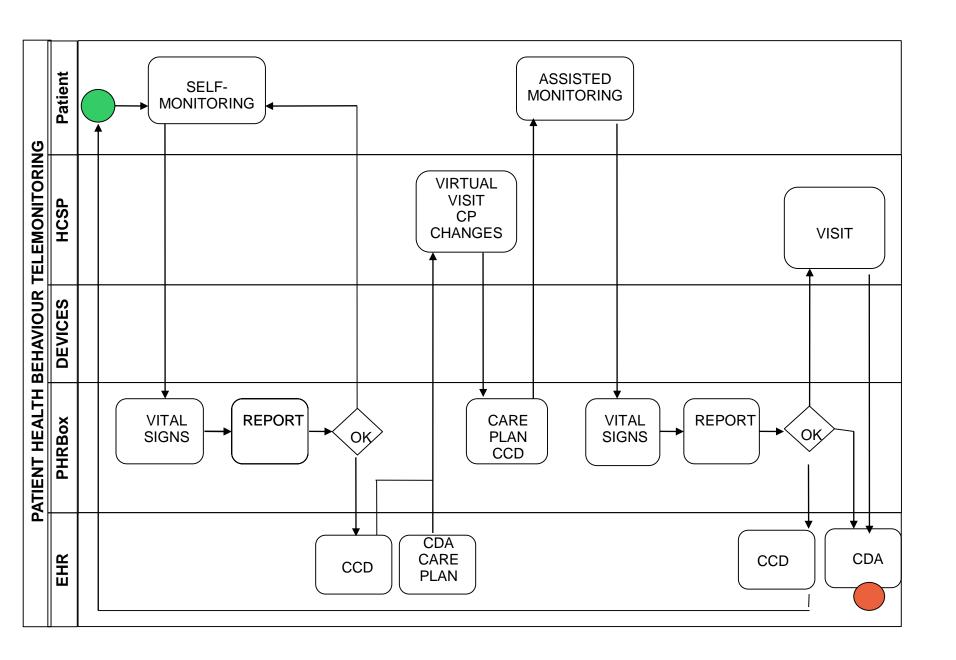






## eMedic self -monitoring set





## Mobil unit with nurse



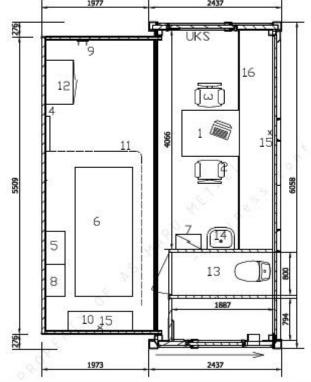


### Telemedicine | PRODUCT





Deployable turn-key telemedicine container



- 5

Deployable Telemedicine















#### Add record

#### December 2012

#### Su Mo Tu We Th Fr Sa

7 12 13 14 15 17 18 19 20 21 22 24 25 26 27 28 29 30 31

#### Filter records

- Blood sugar
- ✓ Food
- ✓ Medication
- Physical activity
- ✓ Measurement
- Report
- Message
- Visit
- ✓ Document

#### Group

beta

#### Andres

Valga

Kuressaare

Võru

Rapla

Linnamõisa

#### Subject

#### Andres

#### Records

Today



10.12.2012 - 16.12.2012

#### Document

Patient name Angry Anii 7af715bd-dda9-4f0d-8ct

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#### Document

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Andres 11.12.2012 14:39

Patient name Angry Anier

View document

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Andres Anier

11.12.2012 14:57

Jäin hätta sellele patsiendile diagnoosi panemisega.

Veronika Palmiste-Kallion

12.12.2012 19:24

OK, see on tõesti raske. Kas Rapla pole pilti saatnud?

Andres Anier 20.12.2012 16:21

Loe läbi siit: www.google.com/?angry

 $\square$ 

11.12.2012 14:57

e diagnoosi panemisega.

12.12.2012 19:24

s Rapla pole pilti saatnud?

20.12.2012 16:21

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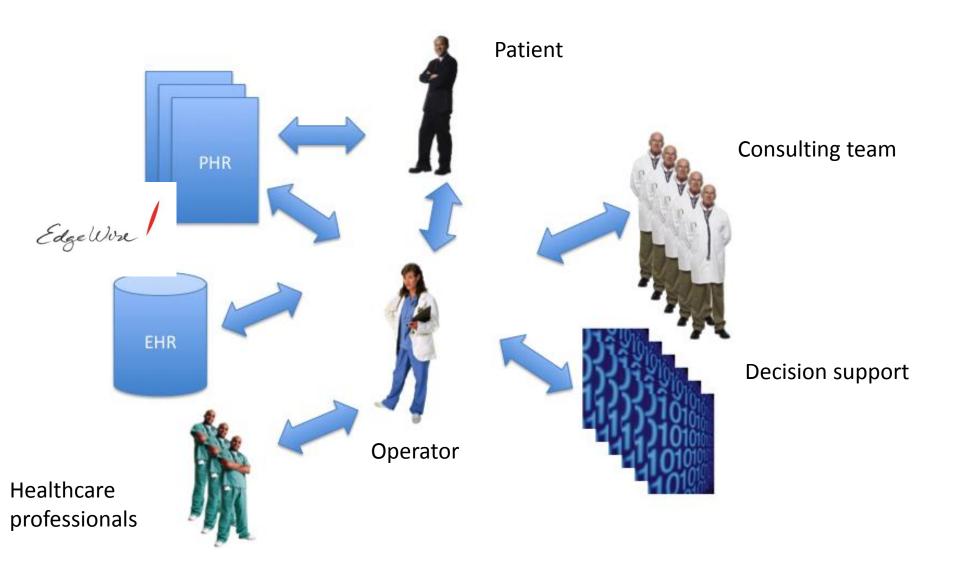
Other





- Collecting data from patients devices
  - Glycometer
  - Mobil phone
  - Blood pressure cuff
- Collecting data from devices in the GP office
- Access for the patients and doctor/nurse
- Communication between patients and doctor/nurse

### PARTNERS FOR TELEMEDICINE SERVICE

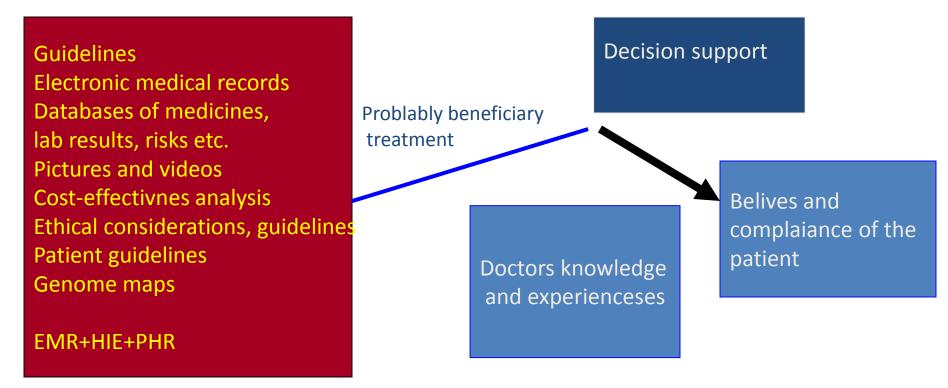


## **EHEALTH ECOSYSTEM 2020**

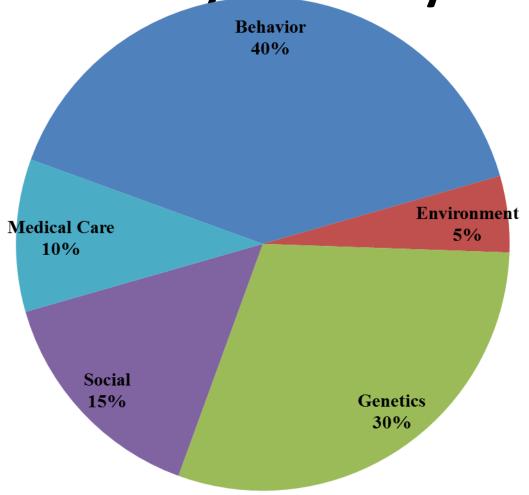
## eHealth ecosystem

- ehealth, mhealth, phealth
  =healthcare delivery of the 21st century
- Selfcare,
  - self-monitoring,
  - health couching
- Genomics

## Care process in 2020

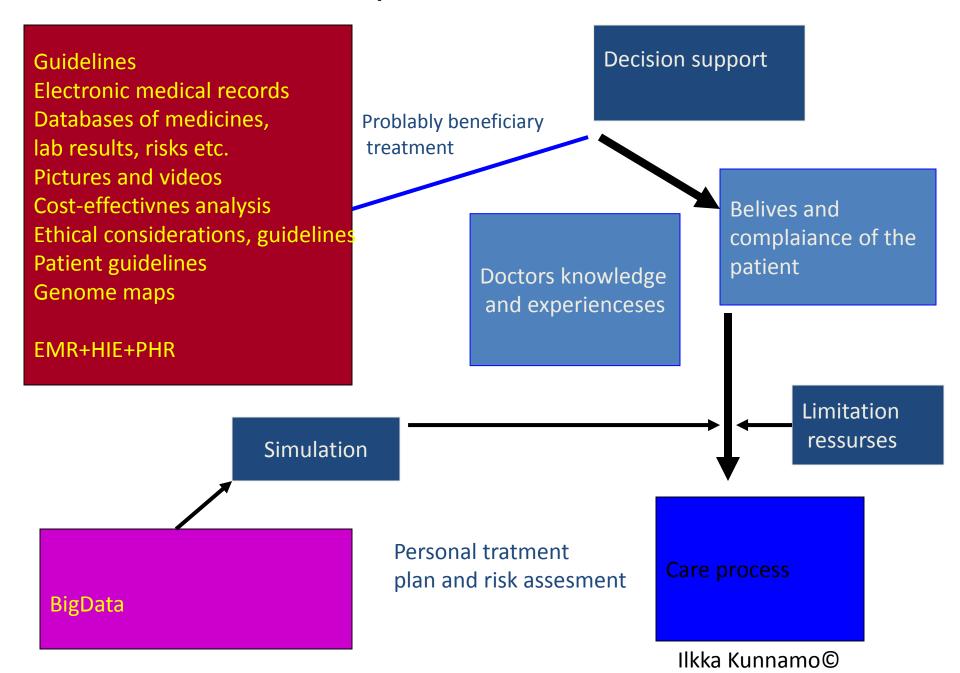


# Factors Contributing to Early Mortality

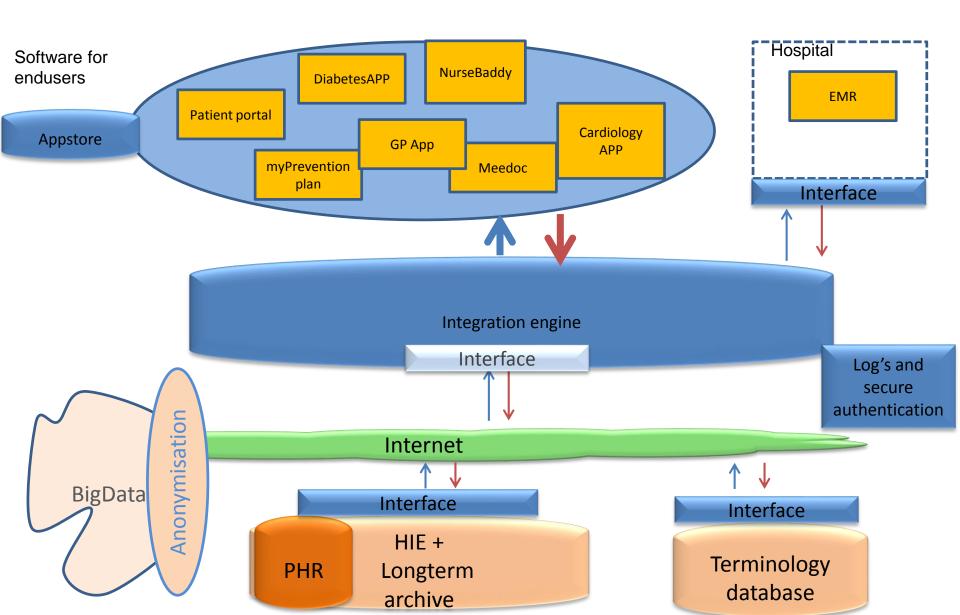


McGinnis, et al., Health Affairs; 21(2), 2002

## Care process in 2020



## Ehealth ecosystem 2020



## Kiitos! *Madis Tiik*

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**THANK YOU!**